IC 8920-2

- A report on the New York borough bids
- TCI/Boulder, Colorado, at the Supreme Court
- Hearst/ABC Video prepare for the daytime
- Tax report on transfer of lease benefits for cable

CableVision

The news and features weekly of the cable television industry

October 26, 1981

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Cable security and local alarm companies:
Making crime think twice

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CableVision

Volume 7, Number 8. October 26, 1981

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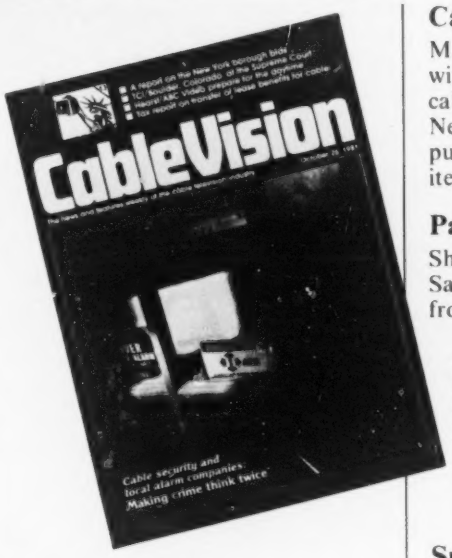
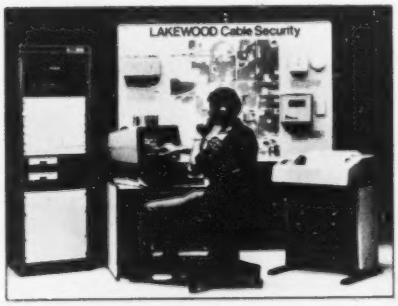


Cover story

As the crime rate increases, the demand for home security is also rising, and cable systems are confident that they can fill this need. But can they do it alone? There are some advantages that indicate a joint venture with a local alarm company may be the way to go. Cover photo by Rob Stuehrk. **Page 41.**



Leading the week

Tele-Communications, Inc., subsidiary Community Communications Company in Boulder, Colorado, is at the U.S. Supreme Court in a controversial case against the city of Boulder; and Associate Editor Hugh Panero examines the New York City cable consultant's report on the New York borough bids. **Pages 13-16.**

Daytime preparations

Hearst/ABC Video has released much of its plans for the service's new women's network, Daytime. **Page 21.**

Candygram? No, cablegram

Manhattan Cable on November 1 will carry a classified advertising and cablegram channel on public access. New Yorkers will be able to purchase time on the channel to sell items or send messages. **Page 28.**

Pay gold

Showtime finds multipay gold in San Carlos, California, with help from a TCI system upgrade. **Page 32.**

More tax tips

In the continuing series on how government tax regulation applies to cable, writer Roger Baer devotes this column to the transfer of tax benefits through leasing. **Page 35.**

Superstation suit

The victory for United Video, found not guilty of copyright infringement for stripping the vertical blanking interval from the WGN signal is detailed; plus a run-down of how the Senators voted on S. 898 last week. **Page 56.**

Credit card computer

Officials at American Express have entered the evolving home computer market, by offering this fall a British-made product through an arrangement with Sinclair Research Ltd. **Page 58.**

Cablevents

The happenings in the cable world include three upcoming state cable television association meetings—in New Mexico, New Jersey, West Virginia—plus a regional one in New England. **Page 62.**

Spectacular debut

Dick Cox, CBS Cable's president, with William S. Paley, CBS chairman of the board, at CBS Cable's opening night party held at the New York Public Library. More than 1,000 guests were on hand. Story on page 32.

Franchising

Colonial foothold

The Los Angeles Department of Transportation has recommended a Colony subsidiary to serve the Harbor area

LOS ANGELES—Colony/Harbor Cablevision, Inc., a subsidiary of Colony Communications, Inc., has been recommended by the Los Angeles City Department of Transportation to receive the Harbor area franchise in Los Angeles.

The Department of Transportation, which is responsible for evaluating all cable franchise bids in Los Angeles, made the recommendation at an October 6 meeting. Other bidders for the Harbor area were American Television and Communications Corporation's subsidiary, Harbor Cablevision, and South Central CATV Associates. Under the departmental rating system, Colony/Harbor and Harbor Cablevision were rated equally in three categories: bindable items, technical proposal and capacity to perform. The department recommendation was made on the grounds that Colony/Harbor's system design is more appropriate and responsive to the needs of the Harbor area.

The Harbor area of Los Angeles comprises 179 plant miles and 26,896 homes—an average of 150 homes per mile. Colony/Harbor proposed a dual-trunk 400 MHz residential subscriber system with 108 forward and eight reverse channels, plus a mid-split institutional network with 50 channels.

The Harbor area is made up of three separate communities: San Pedro, Wilmington and Harbor City. Colony/Harbor's design features a multi-hub configuration with hubs located in each of these communities. In addition, Colony/Harbor is offering three mini-studios for public access in each community.

"We feel this recommendation is an endorsement of the extensive community ascertainment we conducted in the Harbor area," said Colony's planning and government affairs director Michael Isaacs. "Our system design is not only directed at the Harbor area as a whole, but also recognizes the [unique qualities] of each of the three communities that comprise the area."

Colony Communications, Inc., which is headquartered in Providence, Rhode Island, operates cable systems in 49 communities in six states and serves more than 125,000 subscribers. Colony's Dynamic Cablevision subsidiary was recently awarded the franchise for the city of Coral Gables, Florida, and the company's Vision Cable unit was awarded a transfer of the license for the city of Pawtucket, Rhode Island, on September 30.

The next step for the Los Angeles franchise area is scheduled for October 22, when the Department of Transportation is expected to make its recommendation to the Los Angeles City Council. —*Patricia Goldstone*

Notes

TV personality cable MSO

The Los Angeles County Board of Supervisors has voted unanimously to grant an additional cable television franchise to television and film personality Jack Barry, paving the way for Barry's continuing expansion into the cable television field. The new cable system, to be developed as Jack Barry Cablevision, will be the second system for Barry in southern California. The new system will service a region including Baldwin Hills, Ladera Heights and Lennox, joining the existing Jack Barry Cable TV system now serving Playa Del Rey and Westchester under a franchise granted by the city of Los Angeles in 1977. Barry, who, with his partner, Dan Enright, develops and produces many top television game shows, including *Tic Tac Dough*, *Bullseye* and *The Joker's Wild* which Barry also hosts, has become known as the most prominent performer directly involved in the operation of cable systems.

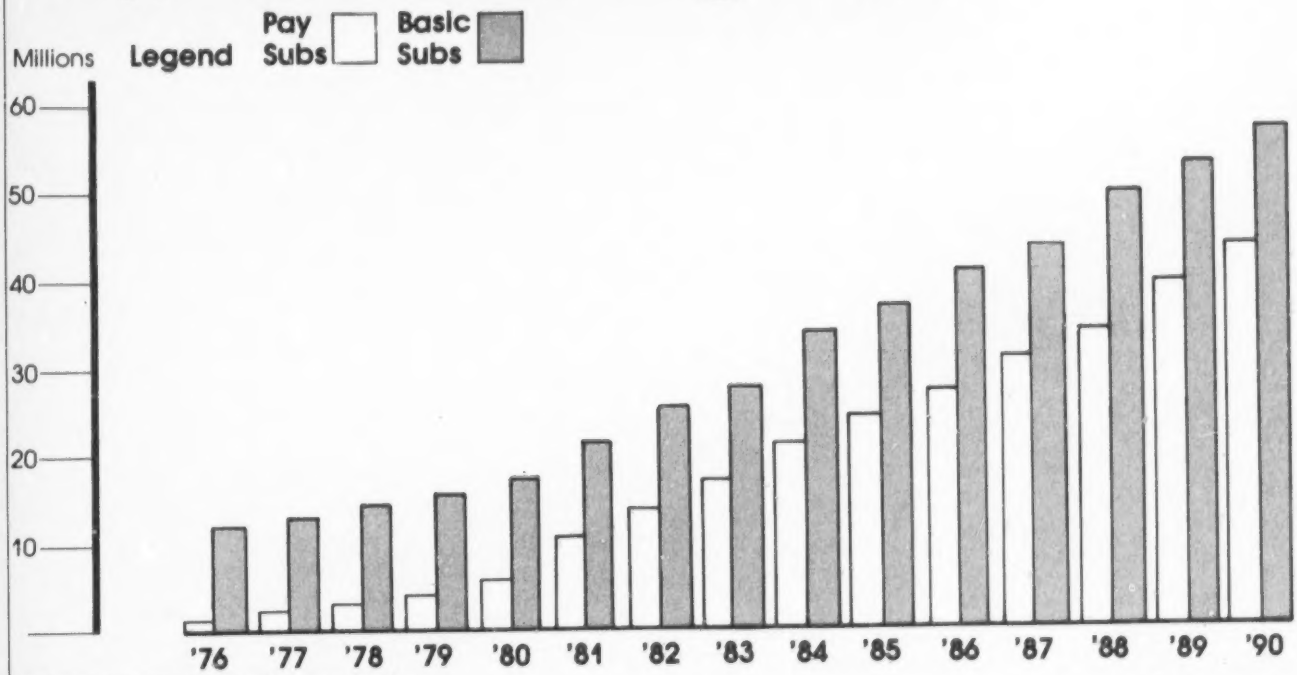
Inkster awarded

The City of Inkster, Michigan, has awarded the city's franchise to Barden Cablevision of Inkster, Inc. Inkster is the national headquarters of Barden Cablevision, which is the first black-owned cable television company in the state of Michigan to be awarded a franchise. Barden Cablevision is owned by Don H. Barden, a native of Inkster, and has applications pending in Romulus and Pontiac, Michigan, as well as other areas of the Mid-West and West Coast. Barden Cablevision also plans to file several additional applications in the Detroit area.

Recent franchise activity

Date	Franchise	Homes Passed	Status	Award Date
June 1	Vancouver, Washington	60,000	Awarded to Cox Cable	—
July 1981	Fairfield County, Connecticut	120,000	Awarded to Cablevision.	—
Aug 1981	Boston, Massachusetts	242,000	Awarded to Cablevision.	—
Sept 1981	Springfield, Massachusetts	60,000	Awarded to Continental.	—
Oct 1981	Tucson, Arizona	135,000	Awarded to Cox Cable.	—
Oct 1981	Prince George's County, Maryland	100,000	Cable Commission recommended MetroVision and Viacom be awarded the franchise; other applicants included Storer, TCI, United Cross Country, Sammons.	Oct 1981
Oct 1981	Denver, Colorado	216,000	Bids submitted by Mile Hi Cablevision (ATC and Daniels), Teleprompter and United.	Feb 1982
Oct 1981	Milwaukee, Wisconsin	252,000	Bids submitted by Warner Amex, Teleprompter, Milwaukee Cablevision, First Cable of Milwaukee Community Citizens Controlled Cable Co-op, Viacom.	Feb-Mar 1982

Pay/basic cable growth



Pay/basic subscriber counts for 1981-1990 are projections

Satellite line up

Satcom I (RCA Americom)

	Transponder
Warner Amex (Nickelodeon/ARTS)	1
PTL Television Network	2
United Video (WGN, WFMT, Lifestyle, JISAL, Dow Jones)	3
Inoperative	4
Warner Amex (The Movie Channel)	5
Southern Satellite Systems (WTBS, The Women's Channel, Cabletext, North American Newstime)	6
ESPN	7
Christian Broadcasting Network	8
USA Network, C-SPAN, Black Entertainment Television	9
Showtime (west)	10
Warner Amex (MTV: Music Television)	11
Showtime (east)	12
HBO owned, presently not working	13
Cable News Network	14
Warner Amex owned (RCA message traffic)	15
Showtime, ACSN, National Jewish Television, AETN, Compact Video (4:00 p.m. to 4:00 a.m.)	16
Showtime (used by Eastern Microwave for WOR)	17
Reuters, GalaVision (at night)	18
United Video (7:00 a.m. to noon) Times Mirror (Spotlight, noon to 7:00 a.m.)	19
HBO (Cinemax-east)	20
Landmark (Home Theatre Network during early evening)	21
HBO (west), Modern Satellite Network, leased for Daytime Jan. '82	22
HBO (Cinemax-west)	23
HBO (east)	24

Satcom IIIR—Projected launch October 1981, 24 transponders, 4/6 GHz
Satcom IV—Projected launch December 1981, 24 transponders, 4/6 GHz
Satcom V—Projected launch mid-1982
Satcom IR—Projected launch September 1983
Satcom IIR—Projected launch September 1983

Westar III (Western Union)

	Transponder
Audio	1
Hughes Television Network, Blairsat	2
Intelsat (Mexico)	3
Audio	4
Occasional use	5
CBS Cable	6
Satori (Private Screenings)	7
SIN	8
SSS (SPN)	9
ABC TV	10
CNN	11
Eternal Word TV Network	12

Westar IV—Projected launch February 1982
Westar V—Projected launch September 1982

Comstar D-2 (AT&T/GTE)

	Transponder
ESPN (Rainbow Programming/Bravo-evenings)	3H
National Christian Network (subleased to Rainbow/Escapade)	4V
SIN	4H
Warner Amex	6V
HBO (Cinemax-east, temporary)	7V
Showtime (subleased to Compact Video)	8V
Trinity Broadcasting	9V
HBO	9H
American Medical Buildings	10V

Galaxy I (Hughes Communications)—Projected launch May 1983, 24 transponders, 4/6 GHz
Galaxy II—Projected launch September 1983, 24 transponders, 4/6 GHz
Galaxy III—Launch date pending demonstration of market demand, 24 transponders, 4/6 GHz

SPCC I (Southern Pacific Communications)—Projected launch February 1984, 18 transponders-4/6 GHz, 6 transponders-12/14 GHz
SPCC II—Projected launch October 1984, 18 transponders-4/6 GHz, 6 transponders-12/14 GHz
SPCC III—presently being built

Cable stats

National advertising*

Network/Client	Status
ARTS	
AT&T	New Client
Mobil Corporation	New Client
BET	
Eastman Kodak	New Client
General Foods (JELL-O)	Renewal
Home Box Office	Renewal
Mobil Corporation	Renewal
Reynolds Metals	New Client
ESPN	
Activision	New Client**
Avis	New Client
Campbell Soup	Renewal
Carter-Wallace	Renewal
Coleco	New Client
Federal Express	New Client
Ford (Leasing Division)	Renewal
Fuji Film	Renewal
Home Box Office/Time-Life Books	Renewal
Hillerick and Bradsby	New Client**
Mennen	Renewal
J.C. Penney	New Client
Pentax	New Client
Radio Shack	New Client
Smith Barney	New Client
Subaru	Renewal
Toyota	New Client
True Value Hardware Stores	New Client
Warner Lambert	Renewal
J.B. Williams	New Client
MTV	
S.C. Johnson	New Client
Magnavox	New Client
Memorex	New Client
Nestle	New Client
Pepsico	Renewal
USA Network	
AT&T	Renewal
American Express	Renewal
American Fur Industry	New Client
Britrail	Renewal
Federal Express	New Client
Home Box Office	Renewal
Levelor Blinds	New Client
Magnavox	New Client
Merrill Lynch	Renewal
J.C. Penney	Renewal
Pentax	Renewal
Pepsico	Renewal
Philip Morris (Miller Brewing)	Renewal
Xerox	New Client

*This chart lists national advertising sales by basic cable networks during September 1981. CBN, CNN, MSN, SIN, SPN, TeleFrance and WTBS will appear in next week's issue.
**New to network advertising.

Top 25 cable systems

Rank	Location	Operator	Subscribers
1.	San Diego, CA	Cox Cable	209,000
2.	Long Island, NY	Cablevision Systems	140,000
3.	Manhattan, NY	ATC	124,300
4.	Manhattan, NY	Teleprompter	120,000
5.	West Orange, NJ	Suburban Cable	114,626
6.	Los Angeles, CA	Theta Cable/ Teleprompter	100,000
7.	Wayne, NJ	UA-Columbia	94,937
8.	Tulsa, OK	United Cable	91,113
9.	Erie County, NY	International Cable	90,961
10.	San Jose, CA	Gill Cable	86,000
11.	Central Islip, NY	Viacom	79,673
12.	Audubon, NJ	Audubon Electronics	79,125
13.	Orlando, FL	ATC	68,550
14.	Toledo, OH	Buckeye	66,907
15.	Wilmington, DE	Rollins Cable	65,600
16.	Austin, TX	ATC	65,295
17.	Grand Rapids, MI	General Electric	63,777
18.	Honolulu, HI	Oceanic Cable/ATC	59,400
19.	San Francisco, CA	Viacom	59,138
20.	Flint, MI	Comcast	57,255
21.	Allentown, PA	Twin County	57,000
22.	Santa Barbara, CA	Cox Cable	54,322
23.	Baton Rouge, LA	Daniels	52,000
24.	San Diego, CA	ATC	51,350
25.	Buffalo, NY	Cablescope	50,254

Top 25 MSOs

Rank	MSO	Subscribers
1.	ATC	1,625,000
2.	Teleprompter	1,533,322
3.	TCI	1,277,000
4.	Cox Cable	1,019,989
5.	Warner Amex Cable	800,000
6.	Storer Cable	750,000
7.	Times Mirror	635,368
8.	Viacom Cablevision	478,443
9.	Continental Cablevision	460,264
10.	UA-Columbia	460,000
11.	Sammons Communications	433,545
12.	United Cable Television	432,112
13.	General Electric Cablevision	275,000
14.	Cablecom-General (with Capital Cities)	260,577 267,444
15.	Telecable	250,000
16.	Midwest Video	239,349
17.	NewChannels (Newhouse)	218,000
18.	Heritage Communications	210,000
19.	Liberty Communications	199,500
20.	Service Electric Cable TV	189,500
21.	Cablevision Systems Development	187,000
22.	Comcast	179,027
23.	Wometco Communications	160,003
24.	Tele-Media	154,000
25.	TCA Group	153,000

NOTE

ONLY THE FOLLOWING PAGES OF THIS

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